

Remarks

Reconsideration of this Application is respectfully requested. Upon entry of the foregoing amendment, claims 1-26 are pending in the application, with claims 1, 7 and 12 being the independent claims. Applicants respectfully request that the Examiner reconsider and withdraw all outstanding rejections.

Claim Rejections

Claims 1-4 stand rejected under 35 U.S.C. § 103(a) as being unpatentable over U.S. Patent No. 6,122,520 to Want et al. ("Want") in view of U.S. Patent No. 6,625,457 to Raith ("Raith") and U.S. Patent Publication No. 2003/0069029 A1 to Dowling et al. ("Dowling").

Claims 5 and 6 stand rejected under 35 U.S.C. § 103(a) as being unpatentable over Want in view of Raith and Dowling, and further in view of U.S. Patent No. 6,456,852 to Bar et al. ("Bar").

Claims 7-9 stand rejected under 35 U.S.C. § 103(a) as being unpatentable over Want in view of Dowling.

Claims 10 and 11 stand rejected under 35 U.S.C. § 103(a) as being unpatentable over Want in view of Dowling and further in view of Bar.

Claims 12, 13 and 17 stand rejected under 35 U.S.C. § 103(a) as being unpatentable over U.S. Patent No. 5,852,810 to Sotiroff et al. ("Sotiroff") in view of Want.

Claims 14 and 15 stand rejected under 35 U.S.C. § 103(a) as being unpatentable over Sotiroff in view of Want and further in view of U.S. Patent Publication No. 2003/0092450 A1 to Juppi et al. ("Juppi").

Independent Claim 1 and its Dependent Claims are Allowable

Independent claim 1 recites a method including "querying a database based on data associated with the property . . . receiving directly from the database a first information data set

associated with the identified property” and “querying the database based on the first information data set . . . and receiving from the database a second information data set associated with the identified property.” None of the cited references, alone or in combination, disclose or suggest such a method.

Specifically, Want discloses a system that includes a computer in communication with a network and a GPS system. The GPS system provides location information to the network associated with a location of the computer, and the network provides location specific information, such as web pages, associated with that location to the computer. Dowling discloses a system that includes receiving real estate information about a particular property from a transmitter located at the property. Raith discloses a mobile terminal (e.g., a cellular phone) that can store location specific information that can be retrieved by a user of the mobile unit. None of Want, Dowling or Raith disclose or suggest a system that can receive from a database a first data set associated with a property based on a query, querying the database based on the first data set, and receiving a second data set associated with the property from the database, as recited in claim 1.

Accordingly, the Applicants submit that at least for this reason claim 1 is allowable. Based at least upon their dependence from claim 1, claims 2-6, and 18-20 are also allowable.

Independent Claim 7 and its Dependent Claims are Allowable

Independent claim 7 has been amended to recite a computer readable software code including code for “receiving a location identifier associated with a property at the geographic location . . . receiving a first menu of location-centric information associated with the property . . . having a plurality of selectable icons” and “transmitting data associated with a selection of an icon from the plurality of icons to the information system; and receiving a second menu of location-centric information based on the selection, the second menu having a plurality of selectable icons.” None of the cited references disclose or suggest such code. For similar reasons as stated above for claim 1 with regard to Want and Dowling, claim 7 is also allowable.

Accordingly, Applicants respectfully submit that at least for this reason, claim 7 is allowable. Based at least upon their dependence from claim 7, claims 8-11, and 21-23 are also allowable.

Independent Claim 12 and its Dependent Claims are Allowable

Independent claim 12 recites “the database being configured to output location-centric information associated with a property at one of the locations from the plurality of locations . . . the location-centric information including a list of selectable icons” and “the database further configured to output location-centric information associated with the property directly to the electronic device based on a selection of one of the icons.” Neither Sotiroff nor Want disclose or suggest such a device. Sotiroff discloses a geographic-specific information search system that uses an Internet server to search for housing information in a desired geographic location. Sotiroff does not disclose a device that can receive information about a property while the device is located at the property. Likewise, for similar reasons as described above for claim 1, Want does not disclose or suggest a database configured as recited in claim 12.

Accordingly, Applicants respectfully submit that at least for this reason, claim 12 is allowable. Based at least upon their dependence from claim 12, claims 13-17, and 24-26 are also allowable.

Conclusion

All of the stated grounds of rejection in the Office Action have been properly traversed or rendered moot. Applicants therefore respectfully request that the Examiner reconsider and withdraw all outstanding rejections. Applicants believe that a full and complete response has been made to the outstanding Office Action and, as such, the present application is in condition for allowance. If the Examiner believes, for any reason, that personal communication will expedite prosecution of this application, the Examiner is invited to telephone the undersigned at the number provided.

Prompt and favorable consideration of this Amendment is respectfully requested.

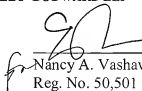
Dated: September 22, 2006

COOLEY GODWARD LLP
ATTN: Patent Group
The Bowen Building
875 15th Street, NW Suite 800
Washington, DC 20005-2221
Tel: (703) 456-8000
Fax: (202) 842-7899

301130 v1/RE

Respectfully submitted,
COOLEY GODWARD LLP

By:

 Reg. No. 42887
Nancy A. Vashaw
Reg. No. 50,501